

# INDEX TO DUN'S REVIEW AND MODERN INDUSTRY

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In this index, material is listed by author, title, and subject, each entry referring to the month and page number. Broad subject headings are used; this is not a completely detailed subject index.

As a guide to the inclusiveness or nature of the material indexed, the titles of major articles are printed in *italic* type, and short items are indicated by an (*s*), "Photo Visits" by (PV).

In using this index it will be helpful to keep in mind the nature of the contents of the magazine. DUN'S REVIEW AND MODERN INDUSTRY deals with facts, trends, authoritative opinions, and information in both specific and over-all management functions which contribute to successful operations. It serves chief executives who must consider the long-time influences of such forces. In each number are articles by authorities in their fields or resulting from re-

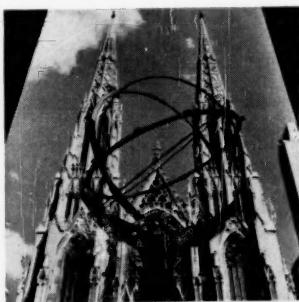
search activities. There are also departments which report and summarize business statistical data, as well as provide information on the latest developments of interest to management.

Statistical series compiled by the publisher, such as business failures, building permits, bank clearings, new business incorporations, price indexes, and regional trade information, are subject indexed and can be located in "Regional Trade Barometers," "The Trend of Business," and "Compass Points of Business."

Statistical series compiled by the publisher are reported in greater detail in DUN'S STATISTICAL REVIEW, 99 Church Street, New York 8, N. Y.

This index is compiled by THE DUN & BRADSTREET BUSINESS LIBRARY, where more detailed information may be found in a cumulative card file.

**For more information:** Separate listings covering the business connections of authors and books reviewed by the Executive Bookshelf department, may be found on page 4 of this index.



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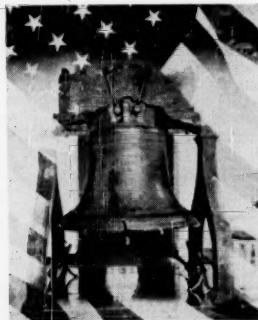
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# INDEX TO DUN'S REVIEW AND MODERN INDUSTRY

VOLUME 64 . . . NUMBER 2315-2320 . . . JULY - DECEMBER 1954

In this index, material is listed by title, subject, author, and author's business connection, each entry referring to the month and page number. Broad subject headings are used; this is not a completely detailed subject index.

As a guide to the inclusiveness or nature of the material indexed, the titles of major articles are printed in *italic* type, and short items are indicated by an (s), "Photo Visits" by (PV).

In using this index it will be helpful to keep in mind the nature of the contents of the magazine. DUN'S REVIEW AND MODERN INDUSTRY deals with facts, trends, authoritative opinions, and information in both specific and over-all management functions which contribute to successful operations. It serves chief executives who must consider the long-time influences of such forces. In each number are articles by authorities in their fields or resulting from re-

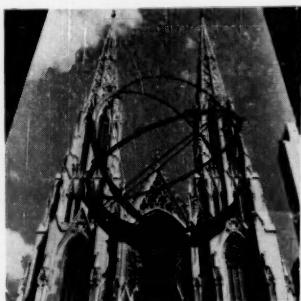
search activities. There are also departments which report and summarize business statistical data, as well as provide information on the latest developments of interest to management.

Statistical series compiled by the publisher, such as business failures, building permits, bank clearings, new business incorporations, price indexes, and regional trade information, are subject indexed and can be located in "Regional Trade Barometers," "The Trend of Business," and "Compass Points of Business."

Statistical series compiled by the publisher are reported in greater detail in DUN'S STATISTICAL REVIEW, 99 Church Street, New York 8, N. Y.

This index is compiled by THE DUN & BRADSTREET BUSINESS LIBRARY, where more detailed information may be found in a cumulative card file.

**For more information:** A separate listing covering the books reviewed by the Executive Bookshelf department, may be found on page 4 of this index.



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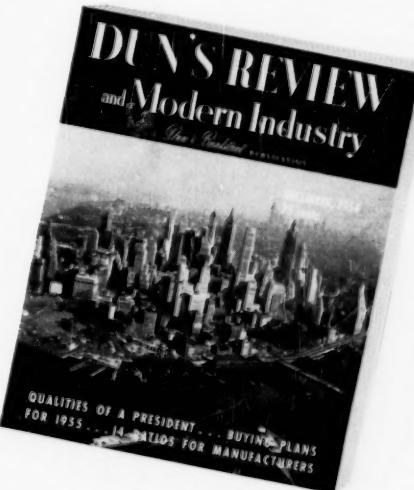
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